

**Sponsorship Brochure for the**  
**2016 International Conference on**  
**Data Science & Information Management**  
**August 17-19, 2016**  
**San Francisco, California, USA**

ICDSIM 2016 will be held between 17-19 August 2016 in San Francisco. Sponsorship and opportunities to collaborate with ICDSIM 2016 should be directed to the ICDSIM 2016 Sponsorship chair at [sponsors-icdsim@ia-ast.org](mailto:sponsors-icdsim@ia-ast.org)

## What is ICDSIM?

ICDSIM is an international forum for the exchange of ideas and information on data science and information management both today and in the future. The ICDSIM2016's program will cover invited, oral, and poster presentations from scientists working in similar areas to establish platforms for collaborative research projects in this field.

## What is the profile of ICDSIM attendees & organizers

ICDSIM 2016 aims to attract hundreds of leading researchers and practitioners academia, industry and government from many countries and regions.

ICDSIM will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of providing a platform for researchers, engineers, academicians as well as industrial professionals to present their research results and development activities in related fields.

Uniquely among the data science & information management conferences, we have an equal emphasis on both theoretical advances and large real world. Hence, we have separate but equally prestigious research and application tracks for the papers presented at the conference.

As a result, ICDSIM regularly spawns new product features & technologies for companies, and new research problems for our academic colleagues.

## What are the sponsorship benefits?

Many of our sponsors & exhibitors are companies like Alibaba, Tencent, Baidu and others who use ICDSIM to meet & hire the leading data scientists of our generation. ICDSIM 2016 will match our Diamond, Platinum, Gold, and Silver sponsors with attendees (students and leading researchers) looking for jobs. These sponsors will be able to send us their job advertisements ahead of time & we will match them up with the CVs of interested attendees & connect the best matches upto 3 days ahead of the conference. During these 3 days you can set up a schedule of interviews at your conference exhibition booth or at other convenient locations of your choice.

Many established and startup companies use the exhibition booth as a venue to advertise & meet new customers. Finally most leading book publishers use our conference to advertise and sell the latest books to the largest gathering of data mining researchers. All of our attendees also visit the Exhibitors' booths since we provide coffee, soda & snacks, wireless internet and working tables in this region.

We rely on corporate sponsorship to help us keep the registration costs affordable for students and international attendees. We are grateful for your support of our research community.

We hope to see you at ICDSIM 2016!

Note: All amounts are in USD (US Dollar).

### Diamond – \$10,000

#### Benefits:

- Recognition as host of a meal or other conference event (Diamond sponsors have priority in selecting their hosting meal/event)
- Option to speak to audience at their hosted meal/event
- Option to "introduce a keynote or general session speaker" (showing ONE slide is OK)
- ICDSIM will send two emails to all ICDSIM-2016 attendees (before or after the conference). Note: We are not giving out the attendee list. The sponsor will provide the email to ICDSIM, and ICDSIM will approve and send it.
- Complimentary booth (Diamond sponsors will have the highest priority)
- Six complimentary conference registrations, plus 2 complimentary registrations for exhibitors

- ICDSIM-2016 will match conference attendees interested in jobs with your job descriptions & facilitate 1-on-1 meetings at the conference venue.
- Special prominent placement of large logo/link on website
- Large-size logo on conference bag and conference materials
- Option to have brochure or CD included in all conference bags

## Platinum – \$6,500

### Benefits:

- Recognition as host of a meal or other conference event (Platinum sponsors have priority in selecting their hosting meal/event)
- Option to speak to audience at their hosted meal/event
- Option to "introduce a keynote or general session speaker" (showing ONE slide is OK)
- ICDSIM will send two emails to all ICDSIM-2016 attendees (before or after the conference). Note: We are not giving out the attendee list. The sponsor will provide the email to ICDSIM, and ICDSIM will approve and send it.
- Complimentary booth (Platinum sponsors will have medium priority)
- Three complimentary conference registrations, plus 2 complimentary registrations for exhibitors
- ICDSIM-2016 will match conference attendees interested in jobs with your job descriptions & facilitate 1-on-1 meetings at the conference venue.
- Special prominent placement of large logo/link on website
- Large-size logo on conference bag and conference materials
- Option to have brochure or CD included in all conference bags

## Gold – \$4,500

### Benefits:

- Recognition as host of a meal or other conference event
- Option to "introduce a keynote or general session speaker" (showing ONE slide is OK)
- ICDSIM will send one email to all ICDSIM-2016 attendees (before or after the conference). Note: We are not giving out the attendee list. The sponsor will provide the email to ICDSIM, and ICDSIM will approve and send it.
- Complimentary double-space booth (Gold sponsors will have medium priority)

- One complimentary conference registrations, plus 2 complimentary registrations for exhibitors
- ICDSIM-2014 will match conference attendees interested in jobs with your job descriptions & facilitate 1-on-1 meetings at the conference venue.
- Logo on website, conference bag and conference materials
- Option to have brochure or CD included in all conference bags

## Silver – \$3,000

### Benefits:

- Complimentary booth (Silver sponsors will have priority in booth selection over non-sponsoring exhibitors)
- Two complimentary exhibitor registrations
- ICDSIM 2016 will match conference attendees interested in jobs with your job descriptions & facilitate 1-on-1 meetings at the conference venue.
- Logo on website, conference bag and conference materials
- Option to have brochure or CD included in all conference bags

## Bronze – \$1,500

### Benefits:

- One complimentary conference registration
- Logo on website, conference bag and conference materials
- Option to have brochure or CD included in all conference bags

## Evening Reception Sponsorship/ Lunch Sponsorship

– \$4,000

### Benefits:

- Prominently displayed banner
- Recognition as host of a meal
- Logo on website, conference bag and conference materials
- Option to "introduce a keynote or general session speaker" (showing ONE slide is OK)

## Sponsorships of Any One Track or Session at Conference

– \$1000

Note: Limited to one sponsor per session including Industry Practice Expo track.

Benefits:

- Prominently displayed banner
- Logo on website, conference bag and conference materials
- Option to speak at the introduction of the session for up to 5 min
- Note: Meant to be used to support Speaker Honoraria/travel etc.

## Wireless Access sponsorship

– \$400 (max 2 sponsors)

- Tips of internet access included in all conference bags and materials will have prominent advertisement for sponsor
- Logo on website, conference bag and conference materials

## Media Sponsorships

- Prominent branding on summit website, signage , conference bags and materials
- ICDSIM will send two company tailored emails to all ICDSIM-2016 attendees before and after the conference. Note: We are not giving out the attendee list. The sponsor will provide the email to ICDSIM, and ICDSIM will approve and send it.
- Company profile ( description, logo , link ) in show-guide and website
- Two complimentary conference press passes for staff members

## Advertisement in Conference Program Booklet

- \$1000 (max 3 sponsors)

- Logo on the inner side of front and back cover
- 1 page advertisement in the program booklet

## Bag Inserts/Fliers

- \$500

Benefits:

- Distribution of fliers or CD to all attendees of ICDSIM

## Exhibitor Booth – Tiered Pricing (See Below)

Benefits:

- Opportunity to reach entire ICDSIM audience, eg. to sell books or Data mining software
- Helps companies recruit leading data mining practitioners & researchers
- Two Complimentary exhibitor registrations
- Rate for exhibiting companies: \$1,000
- One day rate for startups: \$800 per day

Note: First preference for booth location provided to Diamond, Platinum, Gold, Silver, Bronze, and other sponsors (with minimum amount of sponsorship) in that order. Exhibiting companies receive higher priority than booksellers for choosing booth location

Other sponsorship opportunities – pricing or level of sponsorship to be discussed separately; please contact the ICDSIM 2016 Sponsorship chair at [sponsors-icdsim@ia-ast.org](mailto:sponsors-icdsim@ia-ast.org)